



Augusta: Ladies
are now on par **3**

The whole CTA ...
in just one day **4**

Both parties decry
rape remark **10**

Plenty
of social
media here.
RedEye for iPad



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★
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#SELLOUT?

Buzzing over brands can earn perks—or big-time backlash—for Twitter stars **pages 6-7**

BY JULIA BORCHERTS, FOR REDEYE | REDEYE@TRIBUNE.COM » GET MORE EAT. DRINK. DO. IDEAS AT REDEYETCHICAGO.COM



EAT

HELPFUL HARVEST David Burke's Primehouse

616 N. Rush St. 312-660-6000

You can't make it rain but you can support Wisconsin organic producer **Harvest Moon Farms** at the Farm Drought Benefit Dinner, which features seven courses—including farm eggs, heirloom tomatoes, rooster ravioli, pork and more—plus a cocktail and appetizer reception. 6:30 p.m. \$65 plus tax and gratuity. RSVP required.

DRINK

INDOOR, OUTDOOR, GLASS DOOR

Zed451 739 N. Clark St. 312-266-6691

It's all about the grape at Toast for Tuesdays, where more than 30 wines are half-price. Grab a bottle at the rooftop patio or indoor lounge—or reserve the glass-enclosed wine room for no fee, where you'll also get complimentary cheese pairings. 4:30 p.m.-1 a.m.



ROCKY MOUNTAIN HIGH Fountainhead

1970 W. Montrose Ave. 773-697-8204

Tip back a couple—for a couple good causes—at It Might Get Rocky, where your beer tab benefits Colorado wildfire relief programs and Aurora, Colo., shooting victim Petra Anderson. The event features 28 draft beers from Colorado breweries including an Oskar Blues Brewery launch (\$5-\$10 each), silent auction and a clothing drive. 4 p.m.-2 a.m. No cover.

DO

BEAR DOWN Allstar Sports Bar & Grill

205 W. Wacker Drive
312-977-1010

Get the scoop on the Monsters of the Midway at the ChicagoSide 2012 **Bears** Experts Roundtable, where radio pregame host Hub Arkush (WKSJ-AM 670), former Bears tight end Dez Clark and sportswriters Jon Greenberg (**espnchicago.com**), Sean Jensen (Chicago Sun-Times) and Tom Musick (Northwest Herald) discuss the team's prospects. 7-9 p.m. Free. RSVP required: **2012bears.eventbrite.com**.



NIGHT AT THE MUSEUM Peggy Notebaert Nature Museum

2430 N. Cannon Drive
773-755-5100

Hop into the world of hops at Nature on Tap, where Brew Camp reps answer your home beer-making questions over cash-bar beers. Then, tour the museum with adults-only access, play trivia games for prizes and see live bluegrass music by The Kodiak Farm Boys. 6-9 p.m. \$5-10.



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REDEYE TIP OF THE DAY

The Chicago Dancing Festival offers **free dance film screenings** from noon-8 p.m. at the MCA: **chicagodancingfestival.com**.

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Former Secretary of State Condoleezza Rice tees off at L.A.'s Riviera Country Club in 2011. On Monday, Rice became one of the first two women admitted to the Augusta National, home of the Masters golf tournament. **GETTY IMAGES FILE**

No more grass ceiling

Augusta admits women for first time in club's history

Reuters

The Augusta National Golf Club, home of The Masters golf tournament, on Monday said it has admitted two women as members for the first time: former Secretary of State Condoleezza Rice and financier Darla Moore.

The storied Georgia club's previous status as male-only has created controversy, including ahead of this year's tournament when President Obama weighed in on the matter, saying through a spokesman that he believed women should be admitted.

"This is a joyous occasion as we enthusiastically welcome Secretary Condoleezza Rice and Darla Moore as members of Augusta National Golf Club," club President Billy Payne

said in a statement.

Payne, who has refused in the past to speak publicly about membership matters, did not directly address the gender bar issue in his statement, saying only that it was a "significant and positive time" for the club and that Rice and Moore were subjected to the same review as other candidates.

"Consideration with regard to any candidate is deliberate, held in strict confidence and always takes place over an extended period of time," Payne said. "The process for Condoleezza and Darla was no different."

"I have visited Augusta National on several occasions and look forward to playing golf, renewing friendships and forming new ones through this very special opportunity," Rice said in a statement.

"I have long admired the important role Augusta National has played in the traditions and history of golf," she said. "I also have an



Darla Moore

HISTORY LESSON

Since opening in 1933, Augusta National Golf Club did not allow women to join, although women could play as guests of members. Moore and Rice were admitted Monday.

THE RULEBOOK

Several states, including New York and California, have "public accommodation" laws that say no one can be excluded from private establishments that sell food to the public or show films, exhibitions or athletic teams—or places whose operations affect commerce "among the several states"—like clubs where business meetings over lunch might result in corporate mergers. Georgia, however, is not one of those states. **CNN**

immense respect for the Masters Tournament and its commitment to grow the game of golf, particularly with youth, here in the United States and throughout the world."

Augusta National's membership policy has been an issue for years, but it took on added significance after Ginni Rometty became chief executive officer of IBM Corp. in Janu-

ary.

IBM, the world's largest technology services company, is a longstanding sponsor of the Masters, the first of the four "major" golf tournaments of the year, and its past four CEOs were granted membership to Augusta National. Rometty was not included in Monday's announcement of new members.

145 'L' stops. 1 day. Zero bathrooms ...



GOING PUBLIC

Tracy Swartz

tswartz@tribune.com
@tracyswartz

Some riders find taking a CTA train just a few stops to work every day a challenge because of slow zones and crowds. Imagine taking the train to 145 stops in one day.

Last week, Going Public did just that by completing the "L" Challenge—consecutively visiting all 145 CTA stations by train—in nine hours

and 17 minutes.

During the trip, which began at the 95th Red Line stop and ended at the 54th/Cermak Pink Line stop, GP swiped her CTA card nine times, ate six protein bars (not on the train) and took no bathroom breaks.

Along the way, this reporter also saw the new Oakton-Skokie Yellow Line station, experienced persistent Purple Line slow zones and encountered a Chicago police officer who seemed skeptical of the feat.

Fewer than a dozen other transit enthusiasts have told GP they also have completed the challenge, which was popularized by a Briton who finished a similar activity on New York's subway system. The Guinness Book of World Records recognizes New York's challenge.

Though there is no official clearinghouse for records on the CTA and no official rule book, there is one major guideline for the "L" Challenge: Only public transportation and travel by foot between stops is allowed. Participants cannot bike, taxi or drive from

station to station.

Much of the journey was smooth—but traveling between the East 63rd and the Ashland branches on the Green Line required a trip on the No. 63rd bus to the Halsted stop and a Green Line ride to the 63rd/Ashland stop.

As the train pulled into the Ashland station in West Englewood, a No. 63 bus to Midway Airport on the Orange Line also was arriving. This reporter ran to catch the bus, drawing the attention of a Chicago police officer, who asked if everything was OK.

The Purple Line was the most disappointing part of the trip. During rush hour, GP had to wait 10 minutes for a northbound Purple Line train and 13 minutes for a southbound train.

And even though the CTA recently improved Purple Line viaducts in Evanston, the slow zones remain on the northern part of the line because of track conditions. The CTA said these zones will be addressed in future work, which has no scheduled start date.

Hopefully the agency will address the all-but-forgotten Circle Line, which would connect the lines outside the Loop. The line would help ease the transition between stations for riders completing their daily commute or those looking to circle the "L" Challenge for their bucket list.

Go to redeyechicago.com/goingpublic for photos from GP's journey.

The sipster line

Caffentures, a caffeine activity group, is hosting a Blue Line coffee crawl at 9 a.m. Saturday. Riders will sample various coffees along the route. Tickets are \$30 at caffentures.com.

STATIONARY A weekly dispatch from a CTA station of note

This week: Diversey Brown/Purple Line stop
The Diversey stop in Lincoln Park is on display ... almost. CTA president Forrest Claypool said earlier this month that all 145 CTA stations would have a Train Tracker display within the next year. The Diversey station has two electronic displays on the southern end of its southbound platform but they weren't displaying train arrival information or ads Monday afternoon. Hopefully the CTA will soon keep Diversey riders in the loop about Loop trains.

Next up: Sox/35th Red Line stop.



FAKER TRACKER

Ever seen the follower count of someone you follow on Twitter increase—dramatically increase—overnight? That Internet sideeye you're giving them is justified, as it's a pretty huge certainty that they purchased some fake followers to bump up their counts. Yes, people really do that. And though accounts with large followings can (and do) get unwittingly followed by spam or "fake" accounts, it's sometimes difficult to spot. But with the Fake Follower Check tool (fakers.statuspeople.com) you can actually get an estimate of the



percentage of someone's followers that are fake, inactive or "good."

So how do some big Chicago accounts measure up, according to Fake Follower Check? Let's check it out.



@RAHMEMANUEL
43,000+ followers

49% Good
12% Fake



@JOAKIMNOAH
89,000+ followers

34% Good
32% Fake



@KRISTINCAV
927,000+ followers

41% Good
14% Fake



@KANYEWEST
8.3 million+ followers

37% Good
25% Fake



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65% Good
10% Fake

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CASH TAG

**Harnessing the digital power of social media superstars?
It's an easy sell for marketers out for some Windy City chatter**

Chicago Tribune

Welcome to the new word of mouth.

Chevrolet is putting 300 of Chicago's most active tweeters, bloggers and Facebook posters behind the wheel of its Volt electric car in an innovative and calculated bid to generate viral buzz.

The three-day test drives are taking place in six cities across the U.S. through October. To date, there have been 29,000 tweets, comments, likes and the like, 187 million true impressions and two cars sold. Such is the brave new world of social media marketing.

While success is difficult to measure, Chevrolet and Kraft are among the major marketers courting Chicago's Twitterati this summer. The promotions are a departure from traditional advertising, but the companies are gaining traction in their efforts to create brand awareness where the 30-second TV commercial can't go.

"You're starting to see the evolution of pure social media marketing," said Daniel Honigman, director of digital strategy for LoSasso, a Chicago-based integrated marketing agency. "Many marketers are now looking at [it] as a worthwhile investment because the costs are low, and that's where many of your customers are going. They're realizing that they have to be there to be relevant."

Out of the box marketing seems a natural fit for the Volt, a plug-in electric vehicle that runs 35 miles on a full charge, backed by gas-powered engine that can go for another 344 miles. Rolled out on a limited basis in late 2010, the Volt has been available nationwide since late last year, and sells for about \$32,500 after a \$7,500 federal tax credit. This year, Chevrolet has sold about 11,000 Volts through July.

Hoping to reach tech-savvy, green-leaning young urbanites—a key target for the Volt—Chevrolet turned to social media to help spread the word. Employing a fleet of 40 Volts, the automaker began offering free test drives this spring to social media mavens in L.A., San Francisco, Seattle and Denver. In July, the promotion hit Portland and Chicago.

The concept was tested out in Chicago last summer with 20 participants.

More than 1,000 people are expected to use a Volt during the course of the promotion. Finding the socially well-connected drivers is the work of Klout, a San Francisco-based company that measures a person's online influence on a scale of 1 to 100.

DOES KLOUT REFLECT REAL WORLD INFLUENCE?

Klout has millions of registered users, but scores hundreds of millions using an algorithm that processes 12 billion data points per day. Last week the company updated the formula to better reflect "real world" influence as well, mostly based on the size and scope of a person's Wikipedia page.

Klout makes its money through a perks program, with companies contracting to deliver free products to targeted users. More than 750,000 perks have been delivered through some 400 campaigns since the program began in 2010, according to Lynn Fox, a spokeswoman for Klout.

Fox declined to disclose revenue figures, but Honigman pegged the promotional fee for marketers in the "tens of thousands" per campaign, based on the size, scope and duration.

The cost of the Klout campaign is unlikely to make much of a dent in Chevrolet's marketing budget. The company spent nearly \$1.1 billion in measured media last year, according to Kantar Media.

"For a company like Chevrolet, it really is a drop in the bucket, when you compare it to TV and print and outdoor," Honigman said.



REDEYE ILLUSTRATION

A TALE OF 2 TWEETERS

Foodie: It's not a shameless plug

Northfield-based Kraft Foods engineered its own homegrown social media campaign this summer for Miracle Whip, ostensibly launched by a single tweet.

In February, local foodie Amanda Urban tweeted, "How can I become the official spokesmodel for Miracle Whip?" That somehow caught the eye of Kraft executives, who set up a conference call with Urban to discuss her dream job. Fairly well-known in Chicago's upscale restaurant circles, Urban confessed to a lifetime love affair with Miracle Whip, and a year-long string of light-hearted tweets about the mayonnaise alternative she had shared with some of the city's culinary elite. Among those tweets was Urban's suggestion to create a Miracle Whip food truck, and a quirky one-off promotion was born.

Enlisting Urban's connections, three of Chicago's top chefs—Heather Terhune, Andrew Brochu and Dave Beran—agreed to whip up creations using the spread for a Miracle Whip food truck, which made the rounds in Chicago during the last week of July, dishing out everything from fried green tomato-pork belly BLTs to ratatouille with Miracle Whipped ricotta.

The entire promotion was driven through Miracle Whip's 184,000 Facebook fans, more than 18,500 Twitter followers and Urban's modest but influential network of fellow foodies. Urban received undisclosed compensation from Kraft for both the idea and her promotional efforts.

Urban's Twitter following actually declined at the outset of the promotion, apparently backlash for what was perceived by some as a social media sellout.

"I actually had a number of people unfollow me because of the tweets," said Urban, 29. "One of the tweets that I got back from somebody was 'shameless plug.' It's really not a shameless plug because this is who I am, there is where I came from, this is something that I grew up on." **TRIBUNE**

Driver: I just shared my excitement

While the Miracle Whip creations were handed out on a first-come basis, the Volt perk was offered somewhat more selectively. Registered users within 45 miles of the target markets who had Klout scores of 40 or above, and influence in technology and green issues, formed the basic car pool, according to GM spokeswoman Michelle Malcho.

Recipients are under no obligation to tweet, post or promote the car, but not surprisingly, most of the social media users haven't been able to resist.

"These people, because they're very socially savvy and that's how they communicate, they're creating content based on their loan," Malcho said. "I just watched a rap song from somebody who had created one in L.A."

Jennifer Beese, 28, of Chicago, a social media blogger with a robust Klout score of 59, test-drove the Volt last month, an experience she shared with friends, family and followers through blog posts and copious tweets.

"I did a lot of tweeting," Beese said. "I took a lot of pictures with Instagram and I wrote a blog post about it on my personal blog. I didn't go too far out of my way to promote it—I just shared my excitement." **TRIBUNE**

TEST DRIVER

With a Klout score of 62, Joe Phelan of Chicago earned a free ride earlier this month. A muscle car aficionado, Phelan found himself somewhat unnerved by the Volt's quiet electric power plant. "It's a great car, very technologically advanced, but I didn't think it was for me," said Phelan, 26. While not completely sold on the car, Phelan nonetheless shared photos with Instagram, and tweeted some 30 times about the Volt during his test drive—roughly a third of his Twitter output.



Joe Phelan didn't quite fit into the Chevy Volt he test-drove.
CHRIS WALKER/TRIBUNE



chicago

 **TUESDAY**
79°59
Oooo yes!

 **WEDNESDAY**
82°65
Turn it up

 **THURSDAY**
85°66
Here we go



TOO TALL

Chicago police officer Dennis Mushol surveys the scene Monday where a truck became stuck in an overpass as it attempted to get onto the northbound lanes of Lake Shore Drive at Irving Park Road. **NANCY STONE/TRIBUNE**

Cardinal plans return

Chicago Archdiocese says Francis George will resume commitments

Chicago Tribune

Cardinal Francis George will return to his previously scheduled public commitments after undergoing more medical tests this week to determine the source of cancerous cells in his liver and kidney, the Chicago Archdiocese said Monday.

George, 75, who battled bladder cancer six years ago, learned last week that the disease has returned to his kidney and liver. According to a statement from the archdiocese, George's doctors will work with him to plan a course of treatment.

After George was diagnosed with cancer in 2006, doctors removed his bladder, prostate and a portion of his right ureter. The cardinal, now in his 15th year as the leader of the nation's third-

largest archdiocese, resumed normal duties and in the years since doctors have continually given him a clean bill of health.

"The Cardinal rested at home this weekend and was actively engaged in a number of his administrative responsibilities," the cardinal's spokeswoman, Colleen Dolan, said in a statement.

George submitted a mandatory letter of resignation in January, required of all bishops when they turn 75. The submission of the letter was the first time a Chicago bishop had reached that milestone. George was installed as head of the archdiocese in May 1997, six months after his predecessor, Cardinal Joseph Bernardin, died of pancreatic cancer.

"Until further information is available, Cardinal George has asked for continued prayers for all affected by cancer and the doctors and medical staff that work with patients and their families, as well as for himself," Dolan said in the statement.



Cardinal Francis George
NANCY STONE/TRIBUNE



Mayor Emanuel
JOSE M. OSORIO/TRIBUNE

M-Rahm on convention speaker list

Chicago Tribune

WASHINGTON Mayor Emanuel will address the Democratic National Convention in Charlotte, N.C., next month, organizers said Monday.

The convention runs Sept. 4-6. Democratic Party officials did not announce a date or time, and an Emanuel aide said those details had not yet been set.

Emanuel was President Obama's first chief of staff and earlier served as a Democratic congressman.

The first two days of the convention will be at the Time Warner Cable Arena. The final day will take place at the Bank of America Stadium, where Obama will accept the presidential nomination.

Previously announced speakers include former President Bill Clinton and first lady Michelle Obama.

EXPRESS LINES

- » Six homicides were recorded Saturday, making it one of the city's deadliest days of the year, a RedEye analysis of preliminary police data found. Feb. 19 also saw six homicides.
- » More than 844,000 people attended the 10-day Illinois State Fair, according to The Associated Press, an increase of almost 15 percent from 2011.
- » A married couple living in a Lakeview condominium filed a lawsuit Monday claiming their downstairs neighbor's approximately 20 cats have caused odors of urine and feces to permeate into their unit. **REDEYE, TRIBUNE**

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1 **Speedy harvest as rain stops**

Dry weather will speed early harvesting of corn and soybean crops for the next week to 10 days in the southern section of the Midwest, agricultural meteorologists said Monday. **MCT PHOTO**

2 **Filmmakers mourn Tony Scott**

Fellow filmmakers paid tribute Monday to Tony Scott, the director of Hollywood hits including "Top Gun" and "Beverly Hills Cop II," who jumped to his death Sunday from a bridge over Los Angeles Harbor.

3 **Pope won't cancel Lebanon trip**

Pope Benedict's trip to Lebanon next month will go forward as planned, the Vatican said Monday, even as fighting rages in neighboring Syria.

4 **Teen swims across Lake Ontario**

A Canadian 14-year-old completed a nearly 27-hour, 31.6-mile solo swim across Lake Ontario on Sunday, becoming the youngest person ever to make the trek. Annaleise Carr approached the Toronto shore to cheering crowds.

5 **Hurricane Gordon moves east**

Hurricane Gordon churned across the eastern Azores early Monday after making landfall on the northern Atlantic islands, forecasters said. The Azores are roughly 950 miles west of Lisbon, Portugal.

6 **Prince Philip on the mend**

Queen Elizabeth II's husband, Prince Philip, was released from a hospital in Scotland on Monday after being treated for an infection. Philip, the Duke of Edinburgh, was admitted Wednesday.

THE DIGIT

\$3 million

Planned Parenthood, a target of U.S. conservatives opposed to its abortion and birth control services, said Monday it would use \$3 million in donations to launch an initiative to fight breast cancer.

Swift rebuke for rape comment

7 WASHINGTON Senior Republicans distanced themselves Monday from Missouri Senate candidate Todd Akin's comments about rape, which put an unwelcome focus on divisive social issues just a week before the party gathers for its national convention.

The remarks cast doubt on what had seemed a likely victory for Akin, a Missouri congressman seeking to unseat Democrat Senator Claire McCaskill in the Nov. 6 election and capturing one of the four seats Republicans need to win a majority in the Senate.

Akin said in a TV interview Sunday that women have biological defenses to prevent pregnancy in cases of "legitimate rape," making legal abortion rights unnecessary.

Sharp rebuttals from members of his own

party raised questions about whether Akin would drop out of the Missouri race. Democrats, meanwhile, seized on Akin's comment to underscore their election-year position that Republicans—who polls show generally trail Democrats among female voters—are waging a "war on women."

Republican presidential challenger Mitt Romney blasted Akin's comments.

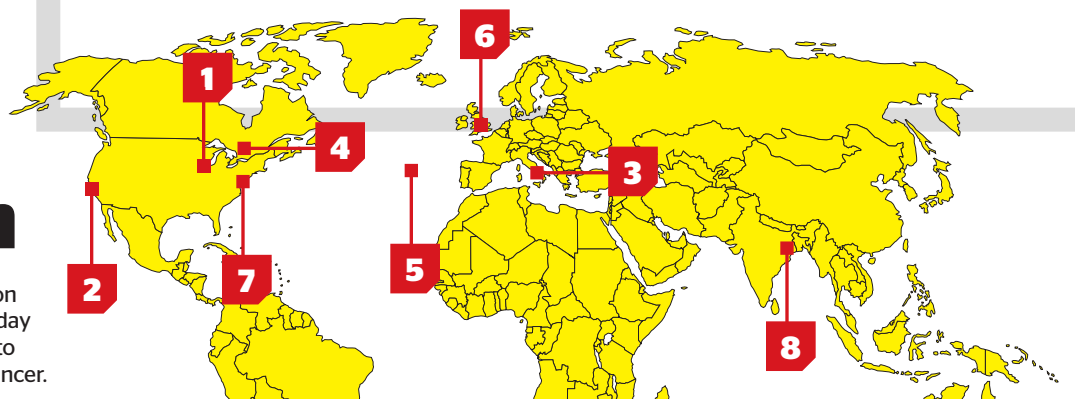
"Congressman Akin's comments on rape are insulting, inexcusable and, frankly, wrong," Romney said Monday. "Like millions of other Americans, we found them to be offensive."

President Obama in a news conference Monday called Akin's remarks "offensive," saying politicians should not be making healthcare decisions on behalf of women.



Honoring the dead

8 Villagers in Kiranchandra, India, perform a religious ritual over a dead wild elephant Monday. Indian forest officials treated the elephant for a bullet injury last week after its herd was attacked in Nepal. **GETTY IMAGES**



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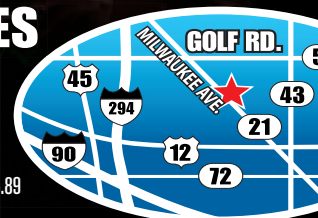
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in Numbers

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Fame game

5 reasons to like the Yankees—if only just a little bit

The N.Y. Yankees have it so easy: They have a global fan base, never a lull in publicity and lots of chances to be on TV. Must be nice. They're also pretty good at baseball, as they boast the most wins in the American League. As the Yankees take on the White Sox in a potential playoff preview this week, here are our favorite TV appearances by Yankees. **REDEYE**

1 Mark Teixeira and Alex Rodriguez

"Entourage," 2011

The two superstars—not to mention Amare Stoudemire and Michael Strahan—put Turtle (Jerry Ferrara) in his place when he asks the athletes to invest more money in a restaurant venture. Teixeira is particularly entertaining with his rant. And now we know how NOT to proceed when we hit up Tex and A-Rod for donations.

2 Derek Jeter

"Seinfeld," 1996

Wow, mid-1990s Jeter was a lot skinnier—and a lot less fashion-conscious. The Yankees shortstop and Bernie Williams don't have to stretch much, as Jason Alexander does the heavy lifting in a scene in which George Costanza teaches the Yankees how to hit. It's even funnier now, seeing Jeter in a half-sleeve pullover and what's almost a high-top fade.

3 Nick Swisher

"How I Met Your Mother," 2010

The ex-White Sox outfielder's struggles made him unpopular in Chicago, but he comes off as fairly likable here. He plays a potential obstacle in Barney's (Neil Patrick Harris) quest for a "perfect week," in which he tries to sleep with one woman a night for seven days. For now, we'll let it slide that he hit .219 with the Sox.

4 Nick Swisher

"Better With You," 2011

Yep, Swisher's everywhere these days. He even has a voice gig for an animated film in the works. Doubt we'll shell out money to see that, but it is cool that the Swisher in the "Better With You" universe owns a bar. So we'll live vicariously through that for a few minutes.

5 CC Sabathia

"Cubed," 2010

The ace has fun being interviewed by one of the main characters on this Fox Sports series about three office drones who try to one-up each other. Kudos to Sabathia for rejecting pizza with hot dogs, peanuts and Cracker Jack as toppings, but points off for supporting LeBron James and his infamous decision.

Everyman punches up preseason



Matt Lindner

redeyesports
@tribune.com

@mattlindner

Preseason football generally is about as riveting as watching paint dry.

Yet on Saturday, I found myself glued to the final two minutes of the Bears' preseason contest as if it were the Super Bowl as a fellow Lake Zurich High School alum was making headlines.

Meaningless football suddenly became

metaphorical.

Bears fourth-string quarterback Matt Blanchard grew up across town from me and graduated from the same bucolic suburban high school in 2007 as I had seven years prior. He came on in the two-minute drill in relief of veteran Josh McCown specifically so Lovie Smith could see if he could prove himself under pressure. He succeeded.

The drive unfolded in a fashion that was as methodical as it was efficient. The newfound pride of Lake Zurich lived out every Bears fan's wildest dreams at Soldier Field, consistently finding open receivers and doing what he had to to put Robbie Gould in position to win the game. You know the rest. Gould's field goal cleared the uprights and the Bears left with a two-point win. Yeah, it was "just" the preseason, but Blanchard can forever tell his kids about the time he led the Bears to victory.

He's about as likely to see the field during the regular season as you or I. With Jay Cutler and established veterans Jason Campbell and Josh McCown ahead of him on the depth chart, Blanchard's likely to spend the 2012 season on the Bears' practice squad.

And yet out of any NFL player, he's probably the easiest to relate to. He signed as an undrafted free agent out of Wisconsin-Whitewater, with nothing promised and even less guaranteed. Now he's just another young professional in Chicago trying to keep his job and make his mark in the city.

Aren't we all?

You and I will never be Jay Cutler, first-round draft picks who squire swooning celebrities and make more money than a human being ever should to play a child's game. That much is a certainty. But on some level, we are all Matt Blanchard.

MATT LINDNER IS A REDEYE SPECIAL CONTRIBUTOR.

JAY WATCH

Jay Cutler, his newborn son and his injury history are heavy on this panel's mind. Just wait until we get to September. Thumb updates weekly!



Scott Bolohan
@scottbolohan
RedEye contributor



Clark Jones
@theclarkjones
Stand-up comic



Erin McElroy
@ErinMcElroyWGN
WGN Morning news



John Dooley
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Angi Taylor
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1 What has been the biggest surprise of the Bears pre-season so far?	Jay Cutler leaving games early for something other than injury-related reasons.	I saw Johnny Knox walking around, Godspeed!	That Jay Cutler and Kristin Cavallari's baby doesn't have its own reality show yet.	Shocking news that Lou Canellis went away from normal hair gel to strictly paste-only Redken12.	That Jay Cutler actually gave a his kid a cool name (Camden Jack). Instead of a stupid celeb-kid name.
2 What's your biggest Bears worry at this moment?	Social Security cuts.	As always, protecting my picnic baskets.	Urlacher's surgery and break-up with Jenny McCarthy all in one week? How much pain can one man stand?	That Lovie Smith will find the challenge flags I buried 700 feet below Soldier Field.	Urlacher's knee. And by knee I meant ego. (Sorry about the Jenny thing.)
3 Adam Dunn recently hit his 400th home run. What's he win?	Depends how Cuppy Coffee does.	We'll forget about the 1,981 strikeouts for half a day.	A complimentary ride in WGN's skycam to meet Ozzie Guillen for a beer in Miami.	Ten free motivational speeches by Jake Peavy about "passion" and "grit".	A "Men in Black" memory stick to erase thoughts of last season.
4 What does the Cubs' Chris Volstad have to do to get a victory?	Only battle Magikarp.	We gotta stop putting "Cubs" before we type his name.	Ask to get traded to the Rangers.	Throw pitches that hitters have a tough time hitting. Otherwise known as "Non-Volstad Pitches."	Play for the White Sox.
5 How much weirder can the reported Melky Cabrera doping cover-up get?	Just wait until it's revealed he has an AOL email account.	I saw another Giants outfielder's head get bigger after age 40—nothing weirder than that.	That same dream cream is now available for purchase on WGN's website.	If it's unveiled that he's the ACTUAL San Francisco Giant.	Right now Sammy Sosa is pointing at Melky and laughing his [bleep] off.

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“I’m going to throw it out there. You also have the black/white dynamic and the majority of Redskins fans are white and it’s just human nature if you’re white to root for the white guy. It just happens in sports. Just like the black community will root for the black quarterback.”

—ESPN host **Skip Bayless**, on Washington’s quarterback situation, during “First Take.” Kirk Cousins, who is white, put up better numbers than Robert Griffin III, who is black, in the Redskins’ pre-season loss to the Bears on Saturday, prompting Bayless to expound on the quarterbacks’ popularity Monday.



THE FINISH LINE

» Milwaukee 9, Cubs 5

» White Sox 9, N.Y. Yankees 6



Awww, how sweet of her

Look who’s in the candy racket. **Maria Sharapova** has launched a “luxe” candy line called Sugarpova in New York City, featuring a collection of gummies shaped like tennis balls. The collection will be available at sugarpova.com. And we’ll refrain from the obvious—and risqué—joke opportunities this story presents.

43

THE DIGIT

That’s how many times the Bulls will be on national TV this season. That includes three of the team’s four matchups with the Miami Heat (Feb. 21, March 27 and April 14) and both games against the L.A. Lakers (Jan. 21 and March 10).

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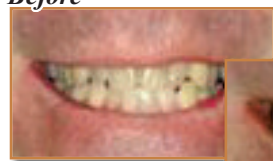
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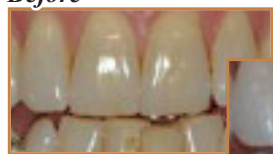
Spacing



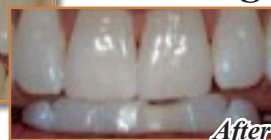
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ALBUM REVIEW



Hot Cakes
The Darkness



By Matt Pals

REDEYE SOUND BOARD
British rockers The Darkness are the real deal in 21st century glam rock. Singer Justin Hawkins wails like nobody's business, and when those guitars, indebted to 1970s excess and '80s hair metal, wrap themselves around a killer hook,

the band's hard to beat for pure, shameless entertainment.

In other words, I'm thrilled that Hawkins and his bandmate/brother Dan resolved their differences — not to mention Justin's wicked problems with drugs and alcohol — so the band could deliver its third full-length, "Hot

Cakes," which doesn't miss a step from 2003 breakthrough "Permission to Land" and underrated 2005 follow-up "One Way Ticket to Hell ... and Back."

This band is pure swagger, sweat and sex, blasting giant rock tunes that you're ready to hear again immediately after the album finishes. As usual, certain riffs reign supreme, from the rejuvenating "She Just a Girl Eddie" to the propulsive "Nothing's Gonna Stop Us," which really should have opened the record. If you're picking favorites, "Forbidden Love" and the too-straightforward "Everybody Have a Good Time" are likely to be skipped over.

Is The Darkness the freshest, smartest band around? Of course not. Do I give a damn? Hell no. So pick up that air guitar: The Darkness is back and still bitchin', writing more party rock anthems that make your night better, not worse.

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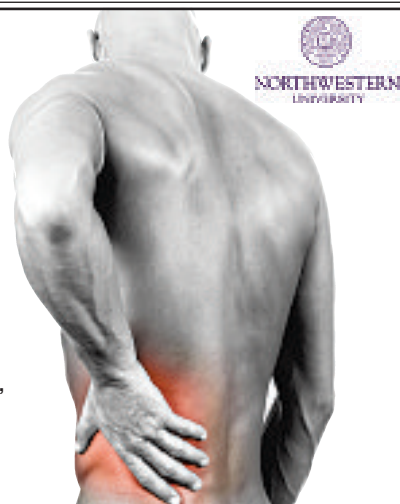
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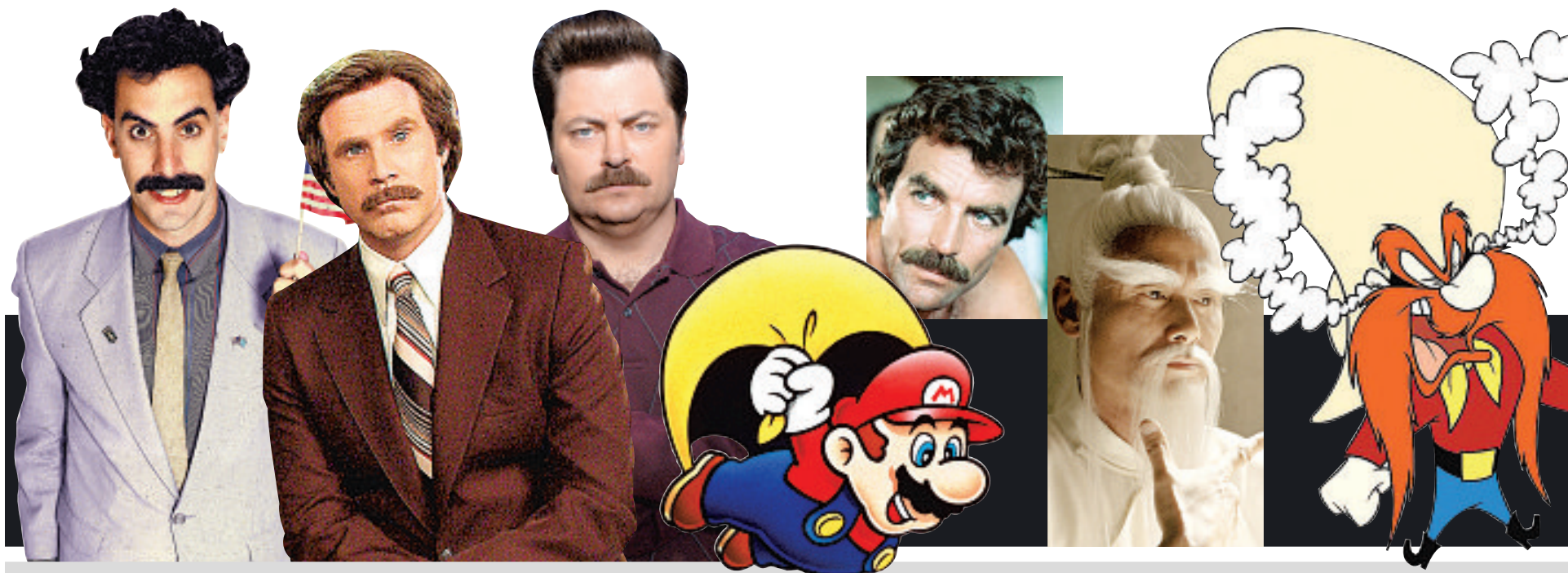
whoville

**THESE GUYS
HAVE AMAZING
MUSTACHES**

THE NOSE KNOWS...

By Dana Moran | REDEYE

Let's face it—mustaches tickle all of our fancies. But now, you can take home one of your favorites—the lip hairs of “Parks and Recreation’s” Ron Swanson. Swanson alter-ego Nick Offerman had his ‘stache carefully shaved and re-assembled on a facial replica to create The Nick Offerman Mustachium, **vulture.com** reports. Sound strange—or awesome? It’s being auctioned off for a pediatric cancer charity Thursday in Beverly Hills. While you ponder where it would look best in your own home (kitchen windowsill, edge of your bathtub, etc.), check out where Ron Swanson’s mustache falls in our mustache-awesomeness continuum. DAMORAN@TRIBUNE.COM | @REDEYEDANA



DROOPY ||||| HAIRS OF GLORY

Mr. Potato Head

It pops off and stores in his butt. We're not convinced.



Borat

The Kazakhstani ambassador's facial follies aren't enough to overcome his creepy stares and terrible choices in swimwear.

Ron Burgundy

Don't get us wrong, the “Anchorman” ladies' man's facial barbs are both classic and well-groomed. But this is a man who plays the jazz flute, advocates for Sex Panther by Odeon and makes terrible milk-related decisions. You can see how a mere mustache becomes something of an afterthought.

Ron Swanson

When your mustache makes your face look like a Persian cat, you know you're doing something right. If that (and his sawed-off shotgun) can't keep the fine citizens of Pawnee safe, there's little hope for our future.

Mario

A man who needs no introduction but absolutely needs a mustache. Can you imagine him bare-lipped? We shudder at the thought—although we also don't want to imagine the kind of stuff that gets stuck in it after a long day of sliding down pipes and riding Yoshi.

Magnum P.I.

He's probably better known to our generation as Dr. Richard Burke, Monica's much older lover on “Friends.” Magnum's 'stache, however, is the original and best, largely because it helped its bearer solve crime, wear amazing Hawaiian shirts and woo what we suspect was an inordinately large number of women.

Pai Mei

OK, OK, technically it's part of a larger beard situation. But without the mustache, “Kill Bill 2's” Pai Mei would just be an eye-snatching, board-crushing, sword-balancing force of nature. The 'stache is the icing on that kick-ass cake.

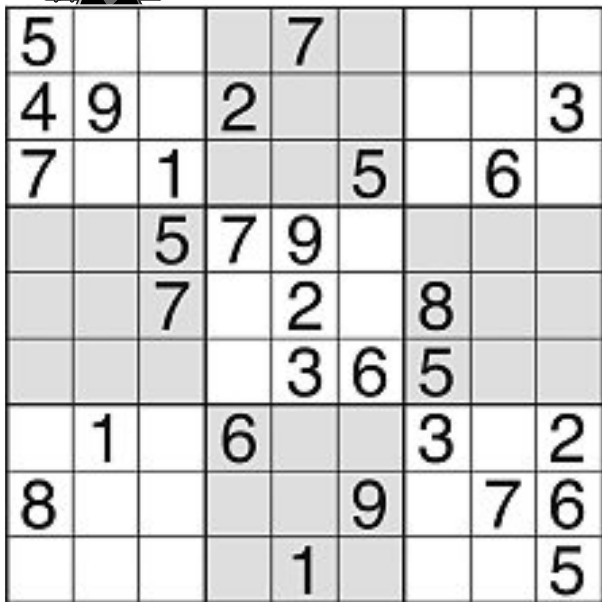
Wario

It's a giant zig-zag, people. A giant, facial zig-zag. Those just do not come along every day.



Yosemite Sam

The first and last word in mustaches. Sam's 'stache is so epic, it may actually attach to his eyebrows. This may not do much for his dating life, but he's busy hunting down varmints anyway.



DIFFICULTY RATING: ★★☆☆☆



MONDAY'S SOLUTIONS

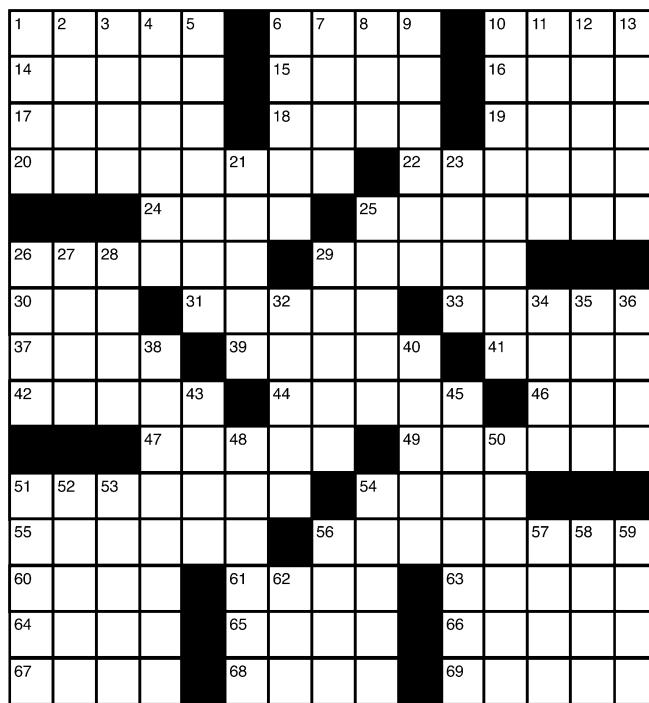


ACROSS

- 1 Pains
6 Title for former Iranian leaders
10 Grand __; home run with bases loaded
14 Diagram
15 Refer to
16 Singer Perry
17 "Winnie-the-Pooh" author
18 Region
19 Perched upon
20 Make weak
22 Commendable quality
24 Drove too fast
25 Old folks
26 Inn
29 Explorer __ de León
30 Self-esteem
31 Passenger
33 Noted English racecourse
37 Actor Alan
39 Alleviates
41 Lawn mower brand
42 __ the way; pioneers
44 Jewish scroll
46 Distance around a track
47 Glens
49 Liquor container
51 Local yokels, often
54 Greek cheese
55 Mistreats
56 Speck
60 Ulna or femur
61 Pierce
63 Actress Pompeo
64 Trip __; stumble on
65 British peer
66 Noise
67 Bunks and cots
68 Heat in the microwave
69 Lock of hair

DOWN

- 1 High point
2 Goatee's place
3 __-quart; pint
4 Mr. Hemingway
5 More difficult to climb
6 Burn with liquid



- 7 Bring on board
8 Gobbled up
9 Paradise
10 Most terrifying
11 Game of chance
12 Love, in Paris
13 Is sullen
21 Misrepresent
23 Peruvian Indian
25 More tender to the touch
26 Cure
27 Womanizer's glance
28 Ice cream fountain order
29 Mexico's currency
32 Palm tree fruits
34 Young horse
35 __ surgeon; tooth extractor
36 Drink too much
38 Counselors
40 Fencing sword
43 Hold on to
45 Most scorching
48 Diminish
50 Clothing alterer
51 Bigwig
52 Higher than
53 __ out; paid no mind to
54 Fictional story
56 Yosemite National __
57 Helpful hint
58 Part of the eye
59 Abolishes
62 Greek "T"

puzzles

1

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HOT DATE

SEPT. 4

That's when "Live! With Kelly Ripa" will reveal the identity of Ripa's permanent co-host, the show announced Monday.



"I think so much of my judgment ... went away when I became a mom."

—Maggie Gyllenhaal, to Scholastic Parent & Child, on how her opinions of other mothers has evolved

Are you sure?

Citing anonymous sources, [usmagazine.com](#) reported Monday that Nicki Minaj will become a judge on "American Idol." Minaj was her usual active self on Twitter, but she made no comment about the report, and nobody from Fox was talking Monday either. As they say on the TV, stay tuned ...



Catching a star

"The Hunger Games" director [Gary Ross](#) declined to come back for the sequel, and it appears he's now moving on to Peter Pan. Ross is on board for "Peter and the Starcatchers," [deadline.com](#) reports, a prequel of sorts to the Peter Pan story that already has been featured in a Broadway production.

Feel the love

This is the last bit of Rihanna's interview with Oprah we'll bring you. Promise! "[Chris Brown and I] love each other and we probably always will, and that's not anything that we're going to try to change," Riri told Oprah in the interview that aired Sunday, according to [eonline.com](#). For the full context of her thoughts on Brown, check out the entire interview.



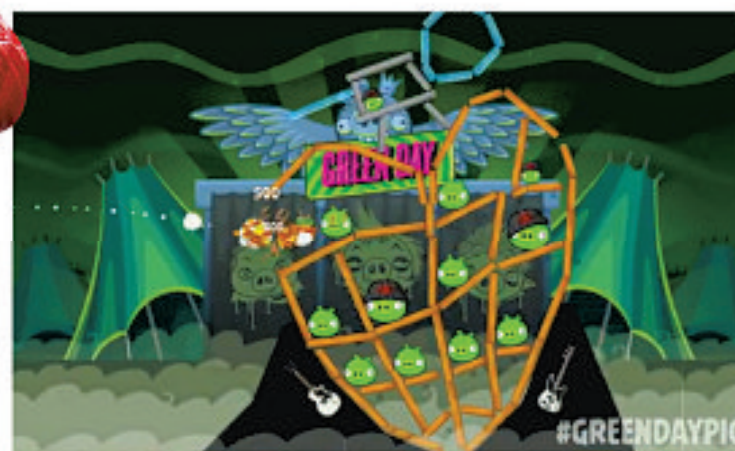
Nicki Minaj

Taylor Swift's new single, "We Are Never Ever Getting Back Together," could make history, [billboard.com](#) reports. The early indication is that the song, released Aug. 13, will have sold more than 600,000 downloads in its first week. Since Nielsen began tracking digital sales, the all-time high belongs to Flo Rida's "Right Round," which sold 636,000 in its debut week in 2009.

Play it again



Taylor Swift
GETTY IMAGES
PHOTOS



Mean green

"Angry Birds" is getting even angrier. The game is joining forces with Green Day on a 10-level edition, and a trailer for the game was released Monday on YouTube. The band is drawn as green pigs, and users will be able to unlock a new Green Day song within the game. No word yet on a release date.

WANT MORE DIRTY?

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